Docket No.: 370-029

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Postrel

Serial Number: 10/791,149

Filing Date: March 1, 2004

Title: METHOD AND SYSTEM FOR ISSUING, AGGREGATING AND

REDEEMING POINTS BASED ON MERCHANT TRANSACTIONS

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313

Sir:

In response to the Office action dated January 15, 2009, Applicant provides the following.